

डा. सुभाष चन्द्र खुंटिया, भा.प्र.से.  
सचिव  
Dr. Subhash C. Khuntia, IAS  
SECRETARY



भारत सरकार  
स्कूल शिक्षा और साक्षरता विभाग  
मानव संसाधन विकास मंत्रालय

Government of India  
Department of School Education & Literacy  
Ministry of Human Resource Development

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8<sup>th</sup> March, 2016

Dear Secretary,

This Department proposes to put in place an automated system of data collection for real time monitoring of Mid Day Meal Scheme (MDMS). Such data can be captured in the States through an automated mode with no cost to the school HM/Teacher. An IVRS based system of data collection is already successfully running in the States of Uttar Pradesh and Bihar for the last few years. Some other States are also running pilots of SMS based monitoring systems.

2. This Ministry had earlier circulated the scope of work for setting up an automated system in all the States/UTs. Already 35 states have expressed their willingness to participate.

3. Considering the fact that implementation of Mid Day Meal Scheme is primarily with the State Governments, which are the primary users of data collected for monitoring of the scheme, it has been decided to implement the proposed monitoring project through the State/ UT Governments. For this purpose, the States/UTs will set up a suitable system of data collection from schools on a daily basis and use it for purposes of monitoring and timely follow up action. States and UTs will require to push data on specified fields on a real time basis to the Central server maintained by the NIC. A Central portal for analysis and display of data at the Central level will be developed and managed by NIC. It has further been decided that automated monitoring system will be rolled out by all the States by **01.07.2016**.

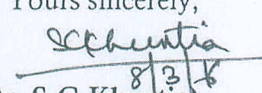
4. To achieve the above, the States will be required to take the following action:

- i. Collect and validate mobile phone numbers of HMs and nodal teachers by 31<sup>st</sup> March, 2016.
- ii. (a) select an agency or a service provider for setting up the automated monitoring system; (b) provide training to HMs and nodal teachers through VC/ video tutorials or other suitable modes; and, (c) finalize data storage and data transmission arrangements by 30<sup>th</sup> April, 2016.
- iii. Complete setting up of the automated system for daily data collection including populating master data of mobile phone numbers and training to teachers by 31<sup>st</sup> May, 2016.
- iv. Integrate the system with NIC Central portal for transmission of data in defined formats by 15<sup>th</sup> June, 2016.
- v. Roll out the automated system of monitoring by 25<sup>th</sup> June, 2016.



5. In order to facilitate the States, copies of the DPR/RFP/contract documents of Uttar Pradesh and Bihar will be made available separately. Further, a model template of RFP for an automated system is also being made available to guide the States in selecting the agency or the service provider as per States requirements.
6. The payment to the service provider is to be made on the basis of unit rate per successful transaction. The expenditure on the project may be met from the MME fund allocated to the States.
7. The States would be free to use the system for collection of other education related data from schools. However, payment for transactions not related to mid day meal would have to be met from other sources.
8. It is envisaged that the States will put in place their own system departmentally or through a State agency or through a service provider. Smaller States and UTs, if they so desire, may form a group or tie up with another State to select a common agency or a service provider.
9. Since the project is to be implemented within fixed timelines, you are requested to initiate action immediately. The choice of the mode of data collection and the agency to implement the project may be firmed up. Timelines for various milestones of the project may be decided immediately within the overall limits stated at para 3 above.
10. You may like to designate an officer of sufficient seniority and expertise to be the nodal officer for the project in your State. His particulars and contact details may be sent to this Ministry immediately. Further, a weekly report on the progress of the project will be required to be submitted to this Ministry.
11. Timely completion of activities under this project requires intensive efforts on the part of the concerned State authorities and will need your close attention and constant supervision. I am confident that under your able leadership, your State will be able to complete the project and roll it out in time.

With regards,

Yours sincerely,  
  
8/3/16  
(Dr. S.C. Khuntia)

Education Secretaries of all States/ UTs

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