



एक कदम स्वच्छता की ओर

R.C. MEENA
Joint Secretary (EE.I)
Tel. 011-23389247



सूचना का
अधिकार

भारत सरकार
मानव संसाधन विकास मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली - 110 115
GOVERNMENT OF INDIA
MINISTRY OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

D.O. No. 14-5/2015-MDM- 1-2 (EE.5)

Dated the 25th September, 2018

Dear Secretary,

The month of September is being celebrated as "Rashtriya POSHAN MAAH. A joint D.O. letter signed by the Secretaries of Department of School Education & Literacy, Ministry of Women & Child Development and Ministry of Health & Family Welfare has already been sent to all Chief Secretaries. Further, a D.O. letter dated 31.8.2018 regarding activities to be carried out by School Education Department has also been issued. (Annexure - I)

2. I reiterate our request to kindly carry out the following activities in all schools in your State/UT:

- i. Sensitization towards POSHAN at schools through audio video material available on POSHAN website.
- ii. Awareness generation among adolescent girls on nutritional and health related issues.
- iii. Discussions on POSHAN and Nutrition issues in the meetings of School Management Committee. In order to achieve convergence, the schools may also involve ASHA workers, ANMs, local doctors, scientists of Krishi Vigyan Kendras etc.

3. I appreciate the action being taken by the States and UTs. I also take this opportunity to inform that 17016 activities have been taken up by the States and UTs with 61,91,930 participants so far. A snapshot of the activities carried out and number of participants by the States and UTs as reported at the POSHAN website is attached at annexure -II.

4. You are, therefore, requested to kindly instruct all concerned to carry out the suggested activities and to increase the number of participant. The pictures of activities and number of participations may be uploaded on the Jan andolan website. (<http://poshanabhiyaan.gov.in>)

With regards,

Encl: As above

Yours sincerely,


(R.C. MEENA)

Administrative Heads of Education Department





सूचना का
अधिकार

V Shashank Shekhar
Joint Secretary
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D.O. No. 14-5/2015-MDM- 1-2 (EE.5)

Dated the 31st August, 2018

Dear Secretary,

As you are aware, POSHAN Abhiyaan is a flagship programme of the Ministry of Women and Child Development (MWCD), Government of India, which ensures convergence with various other programmes of Government of India such as MDM. Ministry of Human Resource Development is a partner ministry in the POSHAN Abhiyan.

2. It has been decided during the 2nd meeting of National Council of POSHAN Abhiyan held on 24.07.2018 to celebrate "Rashtriya POSHAN MAAH to reach every Household with the message of Poshan" during the month of September, 2018. It was decided that the following activities may be carried out in your State/ UT during Rashtriya POSHAN MAAH under MDM to promote nutrition.

- Sensitization toward POSHAN through Audio Video material at School, which is available at (https://drive.google.com/drive/folders/1qCy95ASz6hFfr25Tzu_vgGU8SKLzqGF5?usp=sharing). MWCD has also developed modules on Yoga which may be suitably utilised. (https://icds-wcd.nic.in/nm/NM-Web-Contents/LEFT-MENU/Guidelines/Yoga_for_Adolescent_Girls_English.pdf)
- Awareness Campaign for adolescent girls : Awareness regarding use of millets, kitchen gardens, cleanliness, balance diet, consumption of green leafy vegetables and pulses, proper physical and mental development and safe menstrual health etc may be carried out in convergence with Department of Women & Child Development and Health & Family Welfare.
- Meeting of school Management Committee : during the meetings of school management committee issues related to nutrition, good health, hand-wash, use of millets and kitchen garden, safe drinking water, use of water filters etc may be discussed during the POSHAN MAAH for greater dissemination of the issues on nutrition and health. Further this may be carried out in convergence with Department of Women & Child Development.

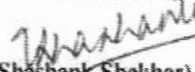
A joint letter issued from Secretary, Ministry of Health & Family Welfare, GOI, New Delhi, Secretary, Ministry of Women & Child Development, GOI, New Delhi and Secretary, Department of School Education & Literacy, GOI, New Delhi is also enclosed herewith for ready reference.

3. You may share the action taken report with this Ministry. The pictures of the activities mentioned above may be uploaded on the Jan Andolan Dashboard prepared by NITI Aayog. (visit the URL to reach the Jan Andolan Dashboard : poshanabhiyaan.gov.in). User Manual in this regard is attached herewith.

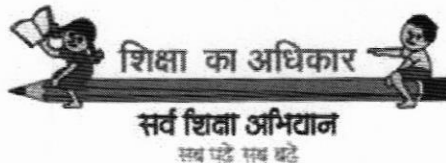
With regards,

Encl: As above

Yours sincerely,


(V Shashank Shekhar)

To
Administrative Heads of Education Departments



Details

Administrative Level				Participants				
S.No	State	District Count	No of activities	Male Adult	Female Adult	Male Child	Female Child	Total
Grand Total			17016	8,28,936	1,23,74,364	19,51,164	19,92,606	61,91,930
National			38	3,223	7,121	43,251	36,622	84,995
	Name	Total	16,978	8,25,713	1,23,67,243	19,07,913	19,55,984	61,06,935
1	ANDAMAN & NICOBAR ISLANDS	3	0	0	0	0	0	0
2	KERALA	14	2	0	0	268	322	640
3	PUDUCHERRY	4	4	17	51	25	149	242
4	TAMIL NADU	32	3299	45,043	1,01,522	82,543	1,20,373	3,76,616
5	TELANGANA	31	176	7,586	15,045	12,589	13,765	49,275
6	UTTAR PRADESH	76	2115	75,029	1,70,278	1,80,420	1,89,153	6,09,050
7	ANDHRA PRADESH	13	785	73,980	1,04,470	6,29,733	6,12,420	14,18,346
8	KARNATAKA	30	63	989	2,396	1,234	1,341	5,651
9	DELHI	8	0	0	0	0	0	0
10	CHHATTISGARH	28	276	10,541	17,956	11,917	12,439	49,479
11	HIMACHAL PRADESH	12	116	7,176	15,677	7,571	8,856	49,986
12	MAHARASHTRA	37	6687	4,18,489	1,15,85,931	4,96,037	4,78,727	17,43,040
13	GOA	2	2	4	6	214	196	420
14	WEST BENGAL	23	0	0	0	0	0	0
15	UTTARAKHAND	13	14	551	2,134	1,724	1,626	6,049
16	TRIPURA	8	0	0	0	0	0	0
17	SIKKIM	4	0	0	0	0	0	0
18	RAJASTHAN	32	549	11,701	30,753	30,551	44,941	1,18,665
19	PUNJAB	22	155	720	1,879	1,424	1,679	6,104
20	ODISHA	30	0	0	0	0	0	0
21	MIZORAM	8	5	923	1,004	39	47	2,068
22	MEGHALAYA	11	23	155	579	341	368	1,391
23	MANIPUR	9	10	123	807	872	1,069	3,295
24	MADHYA PRADESH	51	1256	89,088	1,46,144	1,31,901	1,57,171	7,62,616
25	LAKSHADWEEP	1	2	214	196	80	71	561
26	JHARKHAND	24	71	2,035	3,662	10,557	13,953	30,296
27	JAMMU AND KASHMIR	22	33	1,092	3,048	1,655	1,863	7,910
28	HARYANA	22	102	6,281	11,127	2,714	2,923	30,016
29	GUJARAT	33	347	54,830	1,22,040	1,09,691	1,11,483	3,99,485
30	DAMAN AND DIU	2	40	0	0	0	0	6,500
31	DADRA AND NAGAR HAVELI	1	2	0	55	15	75	145
32	CHANDIGARH	1	455	8,897	15,915	1,56,665	1,44,224	3,29,032
33	ARUNACHAL PRADESH	20	1	6	2	37	35	80
34	ASSAM	33	95	2,398	6,066	1,649	2,269	13,151
35	BIHAR	38	293	7,845	8,500	35,447	34,446	86,826
36	NAGALAND	11	0	0	0	0	0	0