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IMMEDIATE

> Shastri Bhavan, New Delhi Dated the 12th November, 2012

To

The Director,
Directorate of Audio & Visual Publicity,
Phase IV, Soochna Bhavan,
CGO Complex, Lodhi Road,
New Delhi-110003
(FAX No. 2436-9710)

Subject: <u>Publication of Tender Notice for the Empanelment of Service Providers for Providing IVRS Services for Monitoring of Mid-Day Meal Scheme</u>.

Sir,

A copy of the 'Tender Notice' for the empanelment of Service Providers for IVRS Services for Monitoring of Mid-Day Meal Scheme is enclosed for publication in the following Newspapers immediately:-

S. No.	Name of the News Paper	Version	Editions	Date of
				Publication
1.	Times of India	English	All Editions	Immediately
2.	Hindustan Times			
3.	Indian Express			
4.	Dainik Bhaskar	Hindi	All Editions	Immediately
5.	Dainik Jagran			
6.	Hindustan			

- 2. The advertisement may be published in appropriate size but not exceeding the A-4 size and it should be visible at the prominent place in the Newspapers, to the interested firms who may submit their bid for the proposed empanelment of Service Providers for IVRS.
- 3. The bill for the publication of above advertisement may be sent to the undersigned for releasing necessary payment to DAVP.

Yours faithfully,

Gaya Prasad) Director

Director Tele. 23384253

Encls: As above





TENDER NOTICE

Empanelment of Service Providers for Providing IVRS Services for Monitoring of Mid Day Meal Scheme

MHRD invites sealed bids for empanelment of Service Providers to provide services pertaining to Monitoring of the Mid day meal scheme involving, collection of data regarding Mid Day Meal scheme components through Interactive Voice response System (IVRS) and Short Message Service (SMS) and Reporting of the same as per the requirement specified in this Request for Proposal (RFP).

- The tender document (RFP) can be downloaded from www.mdm.nic.in
- Pre-bid conference shall be held on 3rd December, 2012
- Last date for submission of the bid is 15th December, 2012

For further details please visit www.mdm.nic.in or contact at :

Director, Mid Day Meal Scheme Department of School Education & Literacy, Ministry of HRD 105-C wing, Shastri Bhawan, New Delhi.

Tel.: 011-23384253