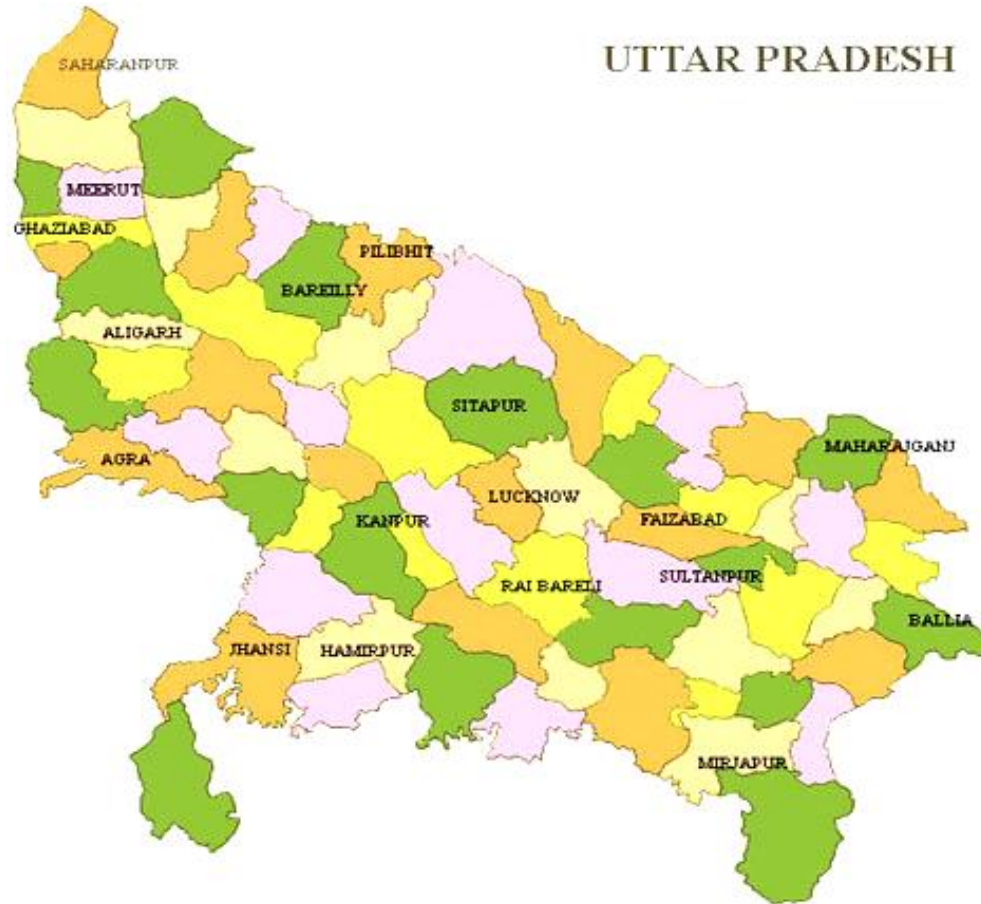




Mid-day Meal Scheme



**MID-DAY DAY MEAL AUTHORITY,
UTTAR PRADESH**



Mid-day Meal Scheme



Action Plan 2015-16 at a glance

PHYSICAL

Schools: PS: 114630 UPS: 54296

Availing: PS: 7186600 UPS: 3000626

Foodgrain Required: PS: 168166.44 MTs UPS: 105321.97 MTs

FINANCIAL

Rs. In Cr.

S.No.	Component	Central Share	State Share	Total
1	2	3	4	5
1	Cost of Food Grain (100% CA)	144.37		144.37
2	Cooking Cost (75% CA)	771.62	257.21	1028.83
3	Honorarium to Cook-cum-Helper (75% CA)	358.08	119.36	477.44
4	Transportation Assistance (100% CA)	20.51		20.51
5	MME (100% CA)	23.30		23.30
Total		1317.57	376.57	1694.45



Mid-day Meal Scheme



Efforts for improving coverage of children against enrolment

- ❖ District Magistrates have been instructed to make **personal effective intervention** and devise specific strategy for improving coverage of children against enrolment.
- ❖ The District and Division level MDM functionaries have been trained to identify poor performing schools by information available on **www.upmdm.in** and make guided efforts to improve coverage in them.
- ❖ State level task force inspections were specifically directed to **inspect schools in poor performing Blocks.**
- ❖ The State Govt. is trying to fill the vacant posts of teachers in Govt. Schools. The **recruitment for about 1.15 Lac teachers** is under process. This has a direct positive effect on regular attendance of children in schools.



Mid-day Meal Scheme



Delivery of Food Grain to School Level

- ❖ There is also a **proposal to monitor delivery** of food grains to schools through IVRS based system, in which SMS will be sent to schools regarding lifting of foodgrain and they will be asked to give a **MISSED CALL** on **TOLLFREE NUMBER**, in case they have not received the allotted quantity of food grain to them. Then based upon **exception reports** generated by the system, necessary timely intervention will be made from Cluster/Block level officials so that Scheme doesn't suffer due to lack of timely supply of foodgrains to school level.



Mid-day Meal Scheme



Proposed Strengthening of Management Structure

Internal Grievance Redressal Cell at State Level

Staffing Pattern

		Rate (Rs. Per Month)	Annual Budget Rs. (In Lac)
Dy. Director	1	70,000	8.40
Asstt. Dy. Directors	2	55,000	13.20
Steno	3	35,000	12.60
Senior Assistants	5	35,000	21.00
Computer Operators	5	13,000	7.80
Class-IV	5	6,000	3.60
10-Seat Call Centre	1	2,50,000	30.00
Grievance Redressal Computerized Platform	1	14,00,000	168.00
Total	23	18,64,000	264.60



Mid-day Meal Scheme



Proposed Strengthening of Management Structure

District level			
		Rate (Rs. Per Month)	Annual Budget Rs. (In Lac)
BEO Headquarter as MDM Incharge	1	45,000	5.40
Accountant cum Clerk	1	35,000	4.20
Additional Computer Operator	1	13,000	1.56
Class-IV	1	6,000	0.72
Total	4	99,000	11.88



Mid-day Meal Scheme



Proposed Strengthening of Management Structure

Block level			
		Rate (Rs. Per Month)	Annual Budget Rs. (In Lac)
Block Co-ordinators	900	11,000	11,88.00
Cluster level			
MDM Supervisor for a cluster of 10 schools	17,000	5,000	102,00.00
Office Contingency @ 1.8%			2,09.96



Mid-day Meal Scheme



Quality, Hygiene, Safety & Contingency Plan

- ❖ **A detailed Contingency Plan** has been developed by the authority issuing directions to the Commissioners of all divisions and District Magistrates of all districts of the state to make necessary preparations at the school level to avoid any untoward happening as well as to immediately take necessary steps if in case any mishap takes place in the school.
- ❖ Since the inception of the Scheme, various instructions have been issued to ensure quality of food, safety and hygiene during the cooking process.
- ❖ Detailed instructions regarding safeguarding the quality of food being provided to the children in schools have been reiterated by the Chief Secretary of the state after the Bihar incidence.



Mid-day Meal Scheme



- ❖ **A District Level Committee (DLC)**, under the chairpersonship of a senior Member of Parliament has already been constituted in all districts of UP. Last year, DLC meeting have been organized in 35 districts of UP in 2013-14 and 13 in 2014-15 upto Nov. 2014. This year 05 districts have organized it yet, while the remaining ones are seeking for appropriate time from the respective hon. MP's. Instructions are being issued to all DM's regarding office memorandum of GOI dt.28 sep, 2013.



Mid-day Meal Scheme



Best Practices

E-transfer of Funds to the implementing Agencies

- ❖ **State Govt. has already started e-transfer of funds since 01-04-2013 from district treasuries to the MDM Accounts (Madhyanh Bhojan Nidhis) opened in CBS branches for each schools in the state.**



Mid-day Meal Scheme



Best Practices

Payment of Honorarium to Cook-cum-Helpers in their Bank accounts

- ❖ **Ever since inception** of Honorarium to cook-cum-helpers, the payment to them in the state is being done in their Bank accounts.



Mid-day Meal Scheme



Best Practices

- ❖ A **Web based system** has been developed on website www.upmmdm.org for monitoring and coordination among various agencies involved in payment of cost of food grain.
- ❖ In this system, the bills generated are entered and uploaded by FCI officials and the related payment details are entered and uploaded by the Education department officials. Login has been provided to all concerned agencies.
- ❖ **Instructions** have been issued to all functionaries in the scheme for timely payment of cost of food grain to FCI.
- ❖ Wherever districts have been found lacking in Payment of Cost of Food grains to FCI, **instruction for personal effective intervention** have been given to those District Magistrates for timely payment.



Mid-day Meal Scheme



Best Practices

- ❑ As a Grievance Redressal Mechanism, A toll free number has been developed by the Basic Education Officer **Badaun** at MDM cell in his office, where the complaints are registered on a Toll free complaint register and are accordingly sorted out, which are regularly monitored by the District Magistrate **Badaun**.
- ❑ In **Barabanki**, under School Health Programme, along with students, the health checkup of cooks is also being done and a medical fitness certificate is provided to them.
- ❑ In **Faizabad**, Food inspectors have picked 37 samples of Mid day Meal for tasting them in laboratories. This is being done regularly. In Jhansi, they are also checking water samples along with food samples.



Mid-day Meal Scheme



Best Practices

- ❑ Sarees and aprons have been distributed to all the cooks in Shikohabad block of district **Firozabad**.
- ❑ Cooks are being educated under Literacy Mission in Etawah, so that they can perform their duties more efficiently.
- ❑ In Hathras, the whole cooking process of all NGO's involved in Mid Day Meal scheme is being recorded. This has led to an improvement in quality of food.
- ❑ Kitchen Garden has been developed in 87 schools of **Sitapur**. Similarly, in **Unnao**, along with maintenance of kitchen garden in school campus, facility of dining tables is also being provided through "Vidyalay Anudan Nidhi" and with the help of teachers. Multi taps have also being installed in some schools for easy availability drinking water for all children.
- ❑ Water filters and R.O. have been provided to 30-40 schools of **Unnao** and some schools of district **Sonbhadra** and **G.B. Nagar**.¹⁴



Mid-day Meal Scheme



Best Practices

- ❑ In **Lakhimpur Kheri**, Health Checkup of cooks is also being done under School Health Programme and medical certificate is provided to them.



Mid-day Meal Scheme



Innovations

- ❑ **New MDM Register has been developed by MDM Authority in support with UNICEF Lucknow, Covers all aspects of MDM e.g.**
 - ✓ **Coverage**
 - ✓ **Foodgrain & Conversion Cost Utilization**
 - ✓ **Inspections done by officials**
 - ✓ **Handwashing**
 - ✓ **Tasting of food by (Teachers/Cook/Parents)**
 - ✓ **MDM Related IEC Activity**
 - ✓ **Infrastructure facilities**
- ❑ **To minimize Data fudging of availed no. of children an additional column is introduced in MDM Register for cumulative numbers of availed children as on date**
- ❑ **With the help of UNICEF, IEC components such as books, posters, pamphlets are being prepared to spread awareness regarding sanitation, hygiene, safety measures and to promote hand washing in schools.**



Mid-day Meal Scheme



District: Shrawasti



अधिकारियों के मो. नम्बर	
D.M.	9454417538
S.P.	9454400311
C.D.O.	9454464850
A.D.M.	9454417609
C.M.O.	9415717346
S.D.M.	9454416088
BSA.	9453004137
ABSA.	8765959206
स्वा.सेवा	108
अग्निशमन	101
B.D.O.	9450206262
पुलिस सेवा	100



Mid-day Meal Scheme



Kitchen Garden District: Sitapur



Primary School FARIHA



Primary School FARIHA



Primary School MAU



Mid-day Meal Scheme



Dining Shed
District: Sonbhadra
Primary School Butt, Block Robertsganj





Mid-day Meal Scheme



District: Gorakhpur, Primary School Barauwa, Block Piprauli



Mid-day Meal Scheme



District: Gorakhpur, Primary School Barauwa, Block Piprauli



Mid-day Meal Scheme



THANKS