Kerala

Effective and efficient Public Distribution System “Maveli Stores”

“To provide essential requirements to the reach of everyone” is the mission statement adopted by the Kerala State Civil Supplies Corporation, better known as SUPPLCO which is fully owned Government Company. The public distribution system in the state is therefore an instrument to meet the needs of the children through a strong food chain starting from the FCI and Kerala State Civil Supplies Corporation, which finally goes down to the school through the Maveli Stores which avoids the interruptions in implementation of the programme.