





R. C. MEENA Joint Secretary (EE.I) Tel.011-23389247

D.O. No. 14-10/2016-MDM- 1-2 (EE.5)

भारत सरकार
शिक्षा मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली — 110 115
GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115
Dated the 20 October, 2021

Respected Sir I madam,

Kindly refer to D/o Food and Public Distribution's letter no. 15-1/2021-BP-II-(pt.2) dated 01.10.2021 regarding 'Lifting of Fortified Rice Stocks under ICDS and **Pradhan Mantri Po**shan **Sha**kti **N**irman (PM POSHAN) Scheme earlier known as Mid Day Meal Scheme. The lifting is not encouraging under PM POSHAN scheme.

- 2. As you are aware, Hon'ble Prime Minister of India on the occasion of 75th Independence Day address that the rice available at the ration shop, the rice provided to the children in the **Pradhan Mantri Po**shan **Sha**kti **N**irman (PM POSHAN) Scheme earlier known as Mid Day Meal Scheme or the rice available to every scheme, shall be fortified by the year 2024.
- 3. In this connection, please refer to this Department's earlier DO letter of even no. dated 15.09.2021 (copy enclosed) wherein States/UTs were requested to scale up the current scale of offtake under the Scheme and share an update on the progress made in the lifting of fortified rice with this Department.
- 4. Keeping in view, the target set by Hon'ble Prime Minister regarding rice fortification, I would again request you to kindly direct the concerned Officer in your State/UT to expedite the lifting of available fortified rice stock for distribution under the Scheme and kindly share the monthly report/ data relating to offtake/lifting of quantity of fortified rice under **Pradhan Mantri Poshan Shakti Nirman** (PM POSHAN) Scheme.

With regards

Encl: As above:

(R.C. MEENA)

Yours sincerely,

To,

The Education Secretaries/ Nodal Officer for **Pradhan Mantri Po**shan **Sha**kti **N**irman (PM POSHAN) Scheme in all the States/UTs.











R. C. MEENA Joint Secretary (EE.I) Tel.011-23389247

D.O. No. 14-10/2016-MDM- 1-2 (EE.5) Respected Sir I madam,

SHAPE DYIF शिक्षा मंत्रालय रकूल शिक्षा और साक्षरता विकास आस्त्री सवन Q cell - 110 115 GOVERNMENT OF INDIA MINISTRY OF EDUCATION DEPARTMENT OF SCHOOL EDUCATION & LITERACY SHASTRI BHAVAN Dated the 15th September, 2021

Please refer to D/o Food and Public Distribution's (D/o F&PD) DO letter no. 15-1/2021-BP-II-(pt.2) dated 03.09.2021 (copy enclosed) wherein it is mentioned that for scaling up of rice fortification, D/o F&PD alongwith FCI initiated distribution of fortified rice under MDM from April, 2021. FCI has been procuring fortified rice across the country to distribute under MDM in the States/UTs and a substantial amount of fortified rice is available with FCI. However, as per reports received from FCI, the offtake/lifting by the States/UTs is not satisfactory so far under the MDM Scheme. At present available stock of fortified rice with FCI is more than 7.59 LMT

- As you would know, Hon'ble Prime Minister of India on the occasion of 75th Independence Day address said that the rice available at the ration shop, the rice provided to the children in the mid-day meal or the rice available to every scheme, shall be fortified by the year
- In this connection, please refer to my previous DO letter of even no. dated 31.03.2021 3. and reminder dated 15.06.2021 regarding fortification of rice under MDMS. State Governments were also requested to develop the mechanism for coordination with participating District to liaise with the Food Corporation of India (FCI) and State Food Departments. It may also be mentioned that this Ministry has consented and agreed to bear the incremental cost of Rs. 0.73/kg on account of fortification of rice in respect of Mid Day Meal Scheme (MDMS).
- Your kind attention was also drawn towards the meeting held on 25.06.2021 on "Fortification of Rice & its Distribution under Mid - Day Meal Scheme (MDMS) to review the status progress and assess readiness of the States and UTs for provision of fortified rice under MDMs and to discuss all the issues pertaining to rice fortification and clearing doubts, if any, for the better coordination for the provision of fortified rice in association of Ministry of F& PD and
- Keeping in view, the target set by Hon'ble Prime Minister regarding rice fortification. I would request you to scale up the current scale of offtake by the States/UTs under MDM Programme and get in touch with FCI to expedite the lifting of available fortified rice stock for distribution as well as share an update on the progress made in the lifting of fortified rice with

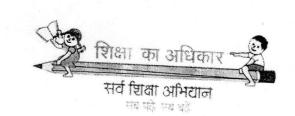
With regards,

Encl: As above

Yours sincerely,

The Additional Chief Secretaries / Principal Secretaries / Secretaries Education or the Nodal Department for implementation of Mid Day Meal in all States and UTs.





No. 15-1/2021-BP-II (pt. 2) (e-377253) Government of India Ministry of Consumer Affairs, Food and Public Distribution (Department of Food & Public Distribution)

Krishi Bhawan, New Delhi 110001 Dated: 1st October, 2021

OFFICE MEMORANDUM

Subject: Lifting of Fortified Rice Stocks under ICDS and MDM schemes -reg

The undersigned is directed to forward herewith FCI letter's No. QC.34 (2)/Fortification of Rice/Weekly Position/21 dated 1st October 2021 (Copy enclosed) and to say that against the allocation of 1.05 LMT & 6.36 LMT under ICDS & MDM schemes, a quantity of 0.57 LMT & 2.09 LMT have only been lifted. The lifting is not encouraging especially under MDM schemes. In this connection, a D.O. letter of even number dated 3.9.2021 from Secretary (DFPD) to Secretary (MWCD) / Secretary (DSE&L) is enclosed for ready reference.

2. MoWCD and D/o SE&L are once again requested to direct the States/UTs to expedite the lifting of available fortified rice stock for distribution under ICDS and MDM scheme respectively.

(Subodh Kumar)

Subolh Kumar

Under Secretary to Government of India

Email ID: subodh.kum@gov.in

011-23073798

To.

- 1. Ministry of Education, Department of School Education & Literacy [Kind Attn.: Smt. Anita Karwal, Secretary], Shastri Bhawan, New Delhi
- Ministry of Women & Child Development [Kind Attn.: Shri Indevar Pandey, Secretary], Shastri Bhawan, New Delhi

Copy to:

- 1. PSO to Secretary (DFPD)
- 2. Sr. PPS to JS(BP&PD)
- 3. Sr. PPS to JS (P & FCI)
- 4. ED(QC) FCI
- 5. GM(QC) FCI

gmqc.fci@nic.in भारतीय E-Mail : gmqc.fci@nic.in 947540/2021/MDM-1-1-Section



FOOD CORPORATION



Dated: 01.10.2021

Fax No.: HFCI ND 00911143527372 00911123413241

16-20, बाराखम्बा लेन, नई दिल्ली-110001, दूरभाष : 011: 43527496, 43527370, 43527330 16-20, Barakhamba Lane, New Delhi-110001, Phone: 011-43527496,43527370,43527330

No.QC.34 (2)/Fortification of Rice/Weekly Position/21

The Joint Secretary (PD) Deptt.of Food and Public Distribution MoCAF&PD.

Krishi Bhawan, New Delhi

Sub: Dismal lifting of Fortified Rice Stocks under ICDS/MDM schemes-reg.

Sir,

It is to inform that against the allocation of **1.05 LMT** & **6.36 LMT** under ICDS &MDM schemes, a quantity of 0.57 LMT & 2.09 LMT have only been lifted respectively by the State Govt. A statement showing the progressive lifting as on 23.09.2021 is enclosed for ready reference. Though sufficient quantity of Fortified Rice is available in all States except Madhya Pradesh, West Bengal & Uttrakhand, the lifting is not encouraging especially under MDM schemes. Main reasons attributed is due to non-receipt of directions from Dept. of School Education & Literacy, Govt. of India, State Govt. is reluctant to lift. Similarly, in DCP States like Uttrakhand, West Bengal & Madhya Pradesh, the state could not procure Fortified Rice kernels for further distribution to millers. In some of the states e.g. - Telangana, Tamil Nadu, Kerala etc due to non-availability of boiled fortified rice, they could not lift the allocated stock of Fortified Rice.

In view of above, the matter may please be taken up with Ministry of Women & Child Development and Ministry of Education for expeditious lifting of Fortified Rice under ICDS/MDM schemes against the allocated quantity so that it could be replenished with fresh stocks lying in procuring regions awaiting disposal. It is further requested to direct the Govt. of Madhya Pradesh, Uttrakhand, West Bengal, Telangana & Tamil Nadu to ensure expeditious supply of Fortified Rice Kernels (FRK) to their millers and to augment procurement of Fortified Rice.

Encl-: As Above

Yours faithfully,

(Gautam Kumar) Dy. General Manager (QC)

For Executive Director (QC)

Copy to-

1. The Executive Director (Zone),FCI, ZO (North)/ (South)/ (East)/ (West)/ (North-East)...for information & necessary action please

2. The General Manager (Region), FCI, All Regional Offices... with the request to take up the matter with respective State Govt. to expedite the lifting of Fortified Rice under 01.4 ICDS/MDM schemes.

For Executive Director (QC)

As on 23.09.2021

Remarries							,								,														
t rice						7											_												
Quantity of fortifed ric available as on date	State Agencies		0	0	0	10897	0	0	0	22	0	0	0	0	0	0	20810	1828	89262	0	0	0	0	0	0	0	0	0	
Quantity	FCI		29429	3691	194	4235	390427	14388	56035	0	470	273	1557	4660	41937	14571	143056	0	12448	13972	4706	9571	37202	7030	1985	1352	107	388	
distribution under egion State Agencies	gencies	MDM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1703	0	23065	0	0	0	0	0	0	0	0	0	
Qty. of fortified rice lifted for distrib ICDS+MDM in Region ICDS+WDM in Region FCI State	State /	ICDS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1388	0	10749	0	0	0	0	0	0	0	0	0	
	ij	MDM	33843	162	372	0	1893	0	57855	0	1344	351	4300	5575	24546	17436	0	0	0	0	0	62	15699	18280	1920	1042	0	81	
Qty. of fo	_	ICDS	54	0	56	0	1754	1602	2305	0	3008.000	170	0	3780	6419	0	0	0	0	0	5601	1749	15284	0	1810	1508	0	153	
Quarterly requirement of fortified rice under ICDS A MDM for IInd Quarter		MDM	87902	23588	89508	34267	6071	6284	63314	5167	11953	2606	4300	5249	84845	19994	23256	14890	23030	12326	36442	19134	30525	21676	7259	1036	1211	1114	
Quarterly requirement of fortified rice under ICDS & MDM for IInd Quarter		ICDS	5040	0	0	0	1823	2355	0	0	18756	0	0	5149	10097	0	3588	0	10749	6545	6359	2003	24234	0	6072	2615	0	0	
Total Prog. Proc. (FCI+DCP State)			0	1246	0	35543	704501	37952	58203	72	0	0	0	0	0	0	270999	1828	229630	34224	0	0	0	0	0	0	0	0	
Progressive Procurement of fortified stock in DCP state			0	0	0	20866	0	0	0	72	0	0	0	0	0	0	56077	1828	195475	0	0	0	0	0	0	0	0	0	
Stocks moved through Rakes/Roads/ Rail			0	0	0	10442	310427	21962	0	0	0	0	0	0	0	0	71866	0	21707	20252	0	0	0	0	0	0	0	0	
Progresive procurement of fortified stock as on date (FCI)			0	1246	0	14677	704501	37952	58203	0	0	0	0	0	0	0	214922	0	34155	34224	0	0	0	0	0	0	0	0	
Region			Bihar	Jharkhand	West Bengal	Odisha	Punjab	Haryana	Uttar Pradesh	Uttrakhand	Rajasthan	НР	Delhi	J&K	Maharashtra	Gujarat	Chhattisgarh	Madhyapradesh	Andhra Pradesh	Telangana	Tamil Nadu	Kerala	Karnataka	Assam	NEF	Nagaland	Arunachal pradesh	Manipur	
Zone			Zast				N dtr							West				South					North-				_		
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947540/2021/MDM-1-1 Section सुधाशु पाण्डेय

> सचिव SUDHANSHU PANDEY SECRETARY





भारत सरकार खाद्य एंव सार्वजनिक वितरण विभाग उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण मंत्रालय कृषि भवन, नई दिल्ली - 110 001 Government of India Department of Food & Public Distribution

Department of Food & Public Distribution
Ministry of Consumer Affairs
Food & Public Distribution
New Delhi-110 001

Tel.: 011-23382349, Fax: 011-23386052 E-mail: secy-food@nic.in

D.O. No. 15-1/2021-BP-II (Pt.2) Dated: 3rd September, 2021

Dear Indevar

Please refer to my earlier D.O. letter No. 15-1/2021-BP-II (e-374644) dated 23rd August, 2021 relating to distribution of fortified rice under Integrated Child Development Service (ICDS) Scheme.

- 2. As informed earlier, to address anaemia and micro-nutrient deficiency in the country a centrally Sponsored Pilot Scheme on "Fortification of Rice & its Distribution under Public Distribution System" was approved for a period of 3 years beginning in 2019-20. Now, scaling up process to cover ICDS/MDM is underway from April, 2021 with due concurrence of Ministry of Women and Child Development with the commitment to bear the incremental cost of fortification.
- 3. ICDS/Poshan Abhiyan is a flagship safety net programme of Government of India with potential to reach the vulnerable population of the country and supply of fortified rice under ICDS is expected to bring about a positive change in the malnutrition scenario in pregnant and lactating women and children upto the age of 6 years. For scaling up of rice fortification, D/o Food & Public Distribution along with Food Corporation of India (FCI) initiated distribution of fortified rice under ICDS from April 2021. FCI has been procuring fortified rice across the country to distribute under ICDS in the States/UTs and a substantive amount of fortified rice is available with the FCI. However, as per reports received from FCI, the offtake/lifting by the States/UTs is not satisfactory so far under the ICDS Scheme. At present available stock of fortified rice with the FCI is more than 7.59 LMT in several States.
- 4. As you are aware, Hon'ble Prime Minister of India on the occasion of 75th Independence Day Address (15th August, 2021) announced the following relating to Rice fortification:-

"Providing nutrition to every poor person of the country is also a priority of this government. Malnutrition and lack of essential nutrients in poor women and children poses major obstacles in their development. In view of this, it has been decided that the government will fortify the rice given to the poor under its various schemes by the year 2024."

- 5. Keeping in view the importance of the intervention, it is imperative to monitor/expedite the current scale of offtake by the States/UTs under the ICDS programme.
- 5. I shall be grateful, if the States may be advised to immediately get in touch with FCI to expedite the lifting of available fortified rice stock for distribution under ICDS scheme. In this context, I seek your personal intervention in instructing all concerned to ensure expeditious lifting of fortified rice under ICDS scheme. I would request you to instruct the officials concerned to share an update on the progress made in the lifting of fortified rice with this department on a weekly basis under ICDS scheme.
- 6. I am advising my Joint Secretary, Shri Jagannathan to have a meeting with your officers as well as with officers of the states to get and update as well putting in place a system of monthly reporting.

with warm regards

Yours, sincerely

(Sudhanshu Pandey)

Shri Indevar Pandey

Secretary M/o Women & Child Development Rom No 601, Shastri Bhavan New Delhi **937380/2021/510(VBP-11)**Section

सचिव

SUDHANSHU PANDEY SECRETARY





भारत सरकार

खाद्य एंव सार्वजनिक वितरण विभाग उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण मंत्रालय कृषि भवन, नई दिल्ली - 110 001 Government of India

Department of Food & Public Distribution
Ministry of Consumer Affairs
Food & Public Distribution
New Delhi-110 001

Tel.: 011-23382349, Fax: 011-23386052 E-mail: secy-food@nic.in

> D.O. No. 15-1/2021-BP-II (pt.2) Dated: 3rd September 2021

Dear Anita,

Please refer to my previous D.O. letter no. 15-1/2021-BP-II (pt.) (e-374644) dated 23rd August, 2021 relating to distribution of fortified rice under Mid Day Meal Scheme (MDM).

- 2. As informed earlier, to address anaemia and micro-nutrient deficiency in the country a centrally Sponsored Pilot Scheme on "Fortification of Rice & its Distribution under Public Distribution System" was approved for a period of 3 years beginning in 2019-20. Now, scaling up process to cover ICDS/MDM is underway from April, 2021 with due concurrence of Department of School Education & Literacy to bear the incremental cost of fortification during 2021-22.
- 3. Mid Day Meal (MDM) is a flagship safety net programme of Government of India with potential to reach the vulnerable population of the country and supply of fortified rice under MDM is expected to bring about a positive change in the malnutrition scenario in children. For scaling up of rice fortification, D/o Food & Public Distribution along with Food Corporation of India (FCI) initiated distribution of fortified rice under MDM from April 2021. FCI has been procuring fortified rice across the country to distribute under MDM in the States/UTs and a substantial amount of fortified rice is available with the FCI. However, as per reports received from FCI, the offtake/lifting by the States/UTs is not satisfactory so far under the MDM Scheme. At present available stock of fortified rice with the FCI is more than 7.59 LMT in several States.
- 4. As you are aware, Hon'ble Prime Minister of India on the occasion of 75th Independence Day Address (15th August, 2021) announced the following relating to Rice fortification:-

"Providing nutrition to every poor person of the country is also a priority of this government. Malnutrition and lack of essential nutrients in poor women and

children poses major obstacles in their development. In view of this, it has been decided that the government will fortify the rice given to the poor under its various schemes by the year 2024."

- 5. Keeping in view the importance of the intervention, it is imperative to monitor/expedite the current scale of offtake by the States/UTs under the MDM programme.
- 6. I shall be grateful if the States are advised to immediately get in touch with FCI to expedite the lifting of available fortified rice stock for distribution under MDM scheme. In this context, I seek your personal intervention in instructing all concerned to ensure expeditious distribution of fortified rice under MDM scheme. I would also request you to direct the officials concerned to share an update on the progress made in the lifting of fortified rice with this department on a weekly basis under MDM scheme.
- 7. I am advising my Joint Secretary, Shri Jagannathan to have a meeting with your officers as well as with officers of the states to get and update as well putting in place a system of monthly reporting.

with warm regards

Yours sincerely

(Sudhanshu Pandey)

Smt. Anita Karwal,

Secretary, Ministry of Education, Department of School Education & Literacy, Shastri Bhawan, New Delhi-110001 Furnishing of weekly report/data relating to Offtake / lifting of quantity of fortified rice under WSNP Scheme / Aanganwadi Services Scheme/Scheme for Adolescent Girls/ Mid Day Meal Scheme -reg.

From: AvikBhattachharya <avik.bhattacharya@nic.in>

Tue, Sep 28, 2021 11:00 AM

Subject: Furnishing of weekly report/data relating to Offtake / lifting of quantity of fortified rice under WSNP Scheme / Aanganwadi Services Scheme/Scheme for Adolescent Girls/ Mid Day Meal Scheme -reg.

To: Ms Pallavi Agarwal <pallavi.agarwal@gov.in>, R.C. Meena <r.cmeena@gov.in>, CMD FCI <chairman.fci@gov.in>

Cc: jspd.fpd <jspd.fpd@nic.in>, L.P.Sharma <dsbp.fpd@nic.in>, Subodh Kumar <subodh.kum@gov.in>, Sanjeev Kumar Meena <sanjeev.meena99@nic.in>, Mona Garg <garg.mona@gov.in>, Saurabh Gupta <saurabhgupta.383@gov.in>, salim dewan <salim.dewan@in.ey.com>

@2 attachments

Sir/Madam,

Kindly find attached O.M. No. 4-1/2021-BP-II (e-375197) Dated 27th September 2021 along with enclosures on the above mentioned subject for information and necessary action.

with regards,

Avik Bhattacharya Section Officer (BP-II) Department of Food & PD Krishi Bhawan, New Delhi 011-23383206

> Sabka Saath Sabka Vikas Sabka Vishwas Sabka Prayas



OM Furnishing of weekly report.pdf 45 KB

No.4-1/2021-BP-II (e-375197)
Government of India
Ministry of Consumer Affairs, Food and Public Distribution
(Department of Food & Public Distribution)

Krishi Bhawan, New Delhi 110001 Dated: 27th September, 2021

OFFICE MEMORANDUM

Subject: Furnishing of weekly report/data relating to Offtake / lifting of quantity of fortified rice under WBNP Scheme /Aanganwadi Services Scheme/Scheme for Adolescent Girls/ Mid Day Meal Scheme –reg.

The undersigned is directed to refer to Secretary, Ministry of Women and Child Development's DO No. CD-III-17/3/2021-CD-III dated 20.09.2021 (copy enclosed) addressed to Secretary, DFPD on the subject.

2. It is requested that a weekly information/report relating to offtake/lifting of quantity of fortified rice under various Schemes like- WBNP Scheme /Aanganwadi Services Scheme/Scheme for Adolescent Girls under ICDS relating to Ministry of Women & Child Development and Mid Day Meal Scheme relating to Department of School Education and Literacy be furnished to the Department.

Subodkkuman

(Subodh Kumar)

Under Secretary to Government of India Tel: 011-23073798

Email Id: Subodh.kum@gov.in

To,

i) Ministry of Women & Child Development
 (Kind Attn: Ms. Pallavi Aggarwal, Jt. Secretary)
 Shastri Bhavan, New Delhi

ii) Department of School Education & Literacy, (Shri R.C. Meena, Jt. Secretary) Shastri Bhavan, New Delhi.

Copy also to:-

The Chairman & Managing Director, Food Corporation of India, 16-20, Barakhamba Lane, New Delhi – for similar action.

947540/2021/MDM-1 =1-Section

इन्दीवर पान्डेय, आई.ए.एस.

INDEVAR PANDEY, I.A.S. Secretary

Tel.: 011-23383586, 23386731

Fax: 011-23381495 E-mail: secy.wcd@nic.in

D.O.No. CD-III-17/3/2021-CD-III

Dear Sir,



भारत सरकार महिला एवं बाल विकास मंत्रालय शास्त्री भवन, नई दिल्ली-110 001

Government of India Ministry of Women & Child Development

20th September, 2021

Yours sincerely,



I invite reference to your D.O. letter No. 15-1/2021-BP-II (Pt.2) dated 3rd September, 2021 regarding distribution of fortified rice under Anganwadi Services Scheme. In this regard, I would also like to invite your attention to my earlier D.O. letter of even number dated 08.09.21 (copy enclosed)

- As of now, reports relating to lifting of foodgrains (including fortified rice) are received from the Food Corporation of India on quarterly basis only. However, FCI has been requested to share the updates of lifting on weekly basis with this Ministry and also with DFPD. State/UTs have also been advised to ensure timely lifting of foodgrains.
- I would also like to request you to invite officers from FCI for the meetings proposed to be held by Joint Secretary, DFPD, in this connection, and I have advised my officers to attend such meetings to monitor the progress made in relation to distribution of fortified rice under Anganwadi Services Scheme.

with Regards

Shri Sudhanshu Pandey

Secretary Department of Food and Public Distribution Krishi Bhawan

New Delhi.

22.09.21 Solderi) Ou 9.21 8n. 5 h

Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi-110 001 Website: http://www.wcd.nic.in

1449

438025/2001/SO/OBSHORETARY, WCD

इन्दीवर पान्डेय, आई.ए.एस.

INDEVAR PANDEY, I.A.S. Secretary

Tel.: 011-23383586, 23386731

Fax: 011-23381495 E-mail: secy.wcd@nic.in

D.O. No. CD-III-17/3/2021-CD-III

Dear Sir,



भारत सरकार महिला एवं बाल विकास मंत्रालय शास्त्री भवन, नई दिल्ली—110 001

Government of India
Ministry of Women & Child Development

8th September, 2021

Please refer to your D.O. letter No.15-1/2021-BPII (Pt.) (e-374644) dated 23.8.21 relating to distribution of fortified rice under the Integrated Child Development Services (ICDS) Scheme. Ministry of WCD is fully committed to implement the vision of Hon'ble PM from this year itself. In the Conference of State Ministers and Secretaries of WCD held on 30-31st August 2021 all the States/UTs have been informed that from 3rd quarter onwards only fortified rice would be allotted under Anganwadi Services Scheme.

- 2. In the second quarter, this Ministry has allocated 1,06,319 MTs of Fortified Rice to 20 States/UTs for the benefit of beneficiaries under Anganwadi Services Scheme in July, 2021. The remaining States/UTs have already been reminded to forward their requirements for fortified rice henceforth.
- 3. Regarding reports from FCI about the poor offtake/lifting by the States/UTs, I would like mention that there is still time available for States/UTs for lifting (i.e upto 31.8.21 as per normal lifting guidelines which can further be extended till 30th Sept., 2021 by FCI). However, the Ministry is also writing to States/UTs to ensure timely lifting of food grains.
- 4. A meeting was held on 23.8.21 in the Ministry to consider/design IEC campaign in all States/UTs showing the benefits of consumption of fortified rice and more awareness/guidance for preparing/cooking of fortified rice for the knowledge of beneficiaries under ICDS. The representatives from DFPD, DoSE&L, FSSAI, FCI and other Development Partners (WFP, PATH, Microsave Net and Nutrition International) attended the meeting. It was also informed in the meeting that FSSAI has been undertaking social media advertisements in this regard. We will be sharing the IEC material for rice fortification, developed by FSSAI, Nutrition International and WFP with States/UTs for initiating appropriate media campaign for promoting the benefits of usage of fortified rice.
- 5. With your active support and guidance, the Ministry of WCD is fully committed to ensure supply of fortified rice in Anaganwadi Services Scheme.

with Warm Regards

Yours sincerely,

(Indevar Pandey)

Shri Sudhanshu Pandey
Secretary
Department of Food and Public Distribution
Krishi Bhawan
New Delhi.