



सूचना का
अधिकार

भारत सरकार
मानव संसाधन विकास मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली - 110 115
GOVERNMENT OF INDIA
MINISTRY OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

R.C. MEENA
Joint Secretary (EE.I)
Tel: 011-23389247

D.O. No. 13-5/2015 MDM-1-2 (EE.5)

Dated the 8th November, 2019

Dear *Sir / Madam*,

Mission Indradhanush is a flagship programme of Government of India under Ministry of Health & Family Welfare which aims at increasing the full immunization coverage of children across the country. Intensified Mission Indradhanush was launched by Hon^{ble} Prime Minister of India in October, 2017 with a name to rapidly boost up full immunization coverage to more than 90% and sustain it thereafter. Ministry of Health and Family Welfare is now implementing intensified Mission Indradhanush 2.0 (IMI-2.0) from December, 2019 to March, 2020 in selected districts to improve full immunization coverage of >90% (copy enclosed).

2. Ministry of Health and Family Welfare is also developing a portal for IMI 2.0 for daily reporting during IMI 2.0. The key area where support is solicited from your State/UT is actively involvement of school children in mobilizing the community during the campaign.

3. It is requested that the schools in your State/UT may be advised to make a special efforts for publicity through rallies and other communication activities which may be organized by school children for dispelling myths around vaccination. School children can also be instrumental in communicating the session date and time in the community and motivating the families to bring the children for vaccination.

4. I would, therefore, request you for your cooperation in making Intensified Mission Indradhanush a successful implementation in your State/UT.

With regards,

Encl: As above:

Yours sincerely,

(R.C MEENA)

Principal Secretaries/Secretaries (Edn) and Nodal Department for MDMS in all States & UTs.



650543/2019/Secretary (SE and L)



मनोज झालानी
Manoj Jhalani

अपर सचिव एवं मिशन निदेशक (रा.स्वा.मि.)
Additional Secretary & Mission Director (NHM)



भारत सरकार

स्वास्थ्य एवं परिवार कल्याण मंत्रालय

निर्माण भवन, नई दिल्ली - 110011

GOVERNMENT OF INDIA

MINISTRY OF HEALTH & FAMILY WELFARE
NIRMAN BHAVAN, NEW DELHI - 110011

D.O. No. T-13020/09/2019-Imm

Dated the: 17th October 2019

Dear Madam,

Mission Indradhanush is a flagship programme of Government of India which aims at increasing the full immunization coverage of children across the country. Intensified Mission Indradhanush was launched by Hon'ble Prime Minister of India in October 2017, with an aim to rapidly boost up full immunization coverage to more than 90% and sustain it thereafter.

We acknowledge the support given by your ministry during Intensified Mission Indradhanush. A recent survey carried out in 190 districts covered in Intensified Mission Indradhanush shows 18.5% points increase in full immunization coverage as compared to NFHS-4 survey (2015-16). The merit of this increase can be credited to greater inter-departmental coordination and intensive monitoring before, during and after the immunization rounds.

Ministry of Health & Family Welfare is now implementing Intensified Mission Indradhanush 2.0 (IMI 2.0) from December 2019 to March 2020 in selected districts (Annexure 1), to continue with our efforts to improve full immunization coverage of >90%. In order to make this a success, it would again require inter-ministerial coordinated actions.

Ministry of Health & Family Welfare looks forward to greater support and coordination with your Ministry in achieving the target of IMI 2.0. The key areas where support is solicited from your Ministry are as follows:

- Convergence with health department to generate awareness about immunization through school curriculum/extra-curricular activities around the planned phase of Intensified Mission Indradhanush.
- Active involvement of school children in mobilizing the community during the campaign.

Ministry of Health & Family Welfare is also developing a portal for IMI 2.0 for daily reporting during IMI 2.0. The activities for all the line ministries will be enumerated and reflected on the dashboard on the IMI 2.0 portal.

You are requested to kindly nominate one nodal person from your Ministry to coordinate with MoHFW and to represent your Ministry in the inter-ministerial committee for IMI 2.0 orientation meeting planned for 22nd October 2019 at 11 am at Nirman Bhawan.

Contd. on page 2/-

स्वच्छ भारत-स्वस्थ भारत

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D.O. No. T-13020/09/2019-Imm

You are requested to kindly write to state offices and facilitate the support of education boards and state education departments for Intensified Mission Indradhanush. I look forward to your unstinted support in the mission set forth by Hon'ble Prime Minister of India to fully immunize every child in the country so that no child dies of vaccine preventable disease.

With regards,

Yours sincerely,



~~(Manoj Jhalani)~~

Ms. Rina Ray
Secretary,
Department of School Education and Literacy,
Ministry of Human Resource Development,
Shastri Bhawan,
New Delhi - 110001