

No. 15-12/2020 -Desk(MDM)
Government of India,
Ministry of Human Resource Development,
Department of School Education & Literacy
(MDM Division)

Shastri Bhavan, New Delhi

Dated the 27th July, 2020

OFFICE ORDER

Subject: Allocation of Media related works in MDM Division and D/o SE&L – Reg.

In partial modification of office order No. 15-3/2011-Desk(MDM) dated 28th February, 2019, it has been decided with the approval of the Competent Authority that all the media related works of MDM Division as well as of DoSE&L, will be looked after by the following officers/Section with immediate effect in addition to the works already assigned to them :-

Ms. Ritu Aggarwal, Director

Shri Arnab Dhaki, Under Secretary

Shri A K Singh, Section Officer and staff of MDM 3-1 Section.

2. The list of files pertaining to Media related works is attached for information and necessary action.
3. This issues with the approval of Joint Secretary (EE.1).

AK
27.7.2020

(Ajay Kumar)

Under Secretary (Desk-MDM)

To

Officers/Section Concerned

Copy for information to :-

1. PS to JS (EE.I)
2. Director (GVB)
3. Deputy Secretary (DA) / Under Secretary (SA)
4. All Sections/Consultants in MDM Division.

List of files pertaining to Media related works.

Sl. No.	File No.	Subject	FTS
1.	11-3/2019-Desk(MDM)	Printing of PPTs/Booklets	3157801
2.	12-1/2019-Desk(MDM)	Coffee Table book in respect of Department of SE&L	3155147
3.	12-2/2019-Desk(MDM)	Facebook and Twitter Account for D/o of SE&L	3155155
4.	12-4/2019-Desk(MDM)	Need of adopting the Thematic approach towards advertisement/Media	3158417
5.	12-5/2019-Desk(MDM)	Production of Video Spots by NFDC	3159457
6.	12-6/2019-Desk(MDM)	Publication of Notice against SLP(c) No 4171 and 4029 of 2019 in the matter of Board of Higher Secondary Education, Delhi-Advertisement	3159676
7.	21-1/2019—EE.1	Advertisement to be published in the newspapers with reference to D/o of SE&L initiatives-Media	3153371
8.	12-7/2019-Desk(MDM)	Creation of full time dedicated Media/Communication Cell in Deptt. Of SE&L	
9.	12-7/2019-Desk(MDM) (Part-I	Creation of full time dedicated Media/Communication Cell in Deptt. Of SE&L	

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27.7.2020